



KRUPANIDHI
GROUP OF INSTITUTIONS

A Tradition of Excellence

KRUPANIDHI

PROSPECTUS 2018-19

MBA | MCA

12/1, Chikka Bellandur, Carmelaram Post,
Varthur Hobli, Off Sarjapur Rd,
Bengaluru, Karnataka 560035



Krupanidhi Group of Institutions
12/1 Chikkabellandur Village,
Carmelaram Road Post Varthur Hobli
Bangalore - 560 035

Naresh
Principal

ABOUT KRUPANIDHI GROUP OF INSTITUTIONS

Krupanidhi Group of Institutions, founded with the vision to Develop a course of study that leads to a Dynamic Management Degree.

Established in 2008, KGI is one among the Top Management Schools in Bangalore, providing Excellent Academic delivery and Infrastructure to its students.

The Management program under Krupanidhi Group of Institutions is affiliated to Bangalore North University, approved by AICTE Delhi, and recognized by the Government of Karnataka. KGI has long played a pivotal role in building the Core Competencies of the students such that they transform into the Catalysts of the Socio-Economic progression of the country and the world at large. With much emphasis on global education and Mentorship towards Research and Innovation.



Principal
Principal
Krupanidhi Group of Institutions
12/1 Channarayana Nagar
Carmelaram Road Post, Bangalore - 560 035
Bangalore - 560 035





Higher education is the touchstone by which the progress of a nation is measured in today's times. As the country stands poised on the brink of an exciting future, higher education is as important as administrative policy. Today, the society, the academia and the industry need to stand together and share their commitment, enthusiasm and expertise in order to create a responsible, progressive and skilled citizenry. In keeping with this very spirit, Krupanidhi has been focusing on providing all-round, relevant and comprehensive education to students for the last three decades in an environment that impresses upon ethics, values and mutual respect.

We at Krupanidhi have a vision: "We don't just polish stones, we carve them". The colleges under the aegis of the Krupanidhi Trust are not just colleges, but they are also the only finishing schools of their kind in India. It is not about merely teaching etiquette, but it's about making them 'industry-ready' to face the challenges placed before them in the dynamic corporate environment, thus bridging the gap between education and the industry. Krupanidhi has gained immense recognition for the same and have also been crowned "Asia's Fastest Growing Private Educational Institute" at the WCRC Leaders Asian Education Excellence Summit and Awards ceremony.



MESSAGE

FROM CHAIRMAN'S DESK



Prof. Dr. Suresh Nagpal
Chairman

In this day and age where parents as well as students constantly worry about studies, the relevance of it, the quality of guidance and the learning environment, as well as the wholesomeness of the living environment, we at Krupanidhi firmly believe that the best of each of these worlds is present in our beautiful, 11-acre campus. I invite you all, dear students, to walk through our gates to feel the positivity vibrating in the atmosphere at Krupanidhi, and join us in making it a truly world-class institution.

Suresh
Principal

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WHY JOIN KRUPANIDHI?

- First institute in India and second in the world to introduce International Healthcare Analytics Program.
- Highest package 14 LPA and 100 percent placement assistance.
- Student Exchange Program with the University of Memphis, USA.
- Subject Matter experts from industry and academia from across the globe & from leading universities like Stanford University, Carnegie Mellon, Arizona State University, IIMs & IITs.
- Industry supported live projects & research from the first semester.
- Research and innovation as part of the program with industry and academia interface.
- Entrepreneurship development incubator program encouraging start-ups.
- Techno-Management Program with special courses such as Artificial intelligence, Machine learning, Deep learning, Data science all embedded within the curriculum.
- Multicultural, multiethnic green campus with world-class infrastructure.
- Finishing school curriculum with Value added courses.
- Student-centric, practical oriented learning focusing on their career growth.
- Industry internship to sharpen the industry knowledge.
- National and International Industry visits .
- 6 Trimester sessions that contain 36 subjects.
- 8 weeks industry-based internship at the end of the first year.



[Signature]
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MBA PROGRAM



Semester	Course code	Course Name
1 st Semester	1.1	Economics for managers
	1.2	Organisational Behaviour
	1.3	Accounting for managers
	1.4	Statistics for management
	1.5	Marketing management
	1.6	perspectives of buisness and industry
	1.7	Communication skills
2 nd Semester	2.1	Information technology for management
	2.2	Managerial research methods
	2.3	Entrepreneurship and ethics
	2.4	Human Capital Management
	2.5	Financial Management
	2.6	Quantitative techniques and operations research
	2.7	Innovation management

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3 rd Semester	3.1	Strategic management and corporate governance
	3.2	Projects and operation management
	Specialization	Finance
		Marketing
		Human resources
	Open elective- 3.3	Project work
	Specialization and electives	Finance
	F1	Indian financial system
	F2	Security Analysis and portfolio management
	F3	Corporate Tax planning and management
		Marketing
	M1	Retailing management and services
	M2	Consumer Behavior
	M3	Rural and agricultural marketing
		Human Resources
	H1	Learning and development
H2	Industrial and employee relations	
H3	Performance management system	

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4 th Semester	4.1	International Business dynamics
	Specializations	Finance
		Marketing
		Human resources
	4.2	Dissertation
	Electives under specialization scheme	Finance
	F4	Corporate value addition and restructuring
	F5	AND (BFIS 5) International Financial management
	F6	Risk Management and derivatives
		Marketing
	M4	Strategic Brand management
	M5	International marketing strategy
	M6	Digital Marketing
		Human Resource
	H4	Strategic HRM
H5	International HRM	
H6	Talent and Knowledge management	

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MCA PROGRAM



Semester	Course Code	Course Name
1 st Semester	MCA101T	Problem Solving Techniques using C
	MCA102T	Accounting and Financial Management
	MCA103T	Digital Electronics and Microprocessor
	MCA104T	Discrete Mathematics
	MCA105P	PROBLEM SOLVING TECHNIQUES USING C LAB
	MCA106P	Accounting and Financial Management Lab
2 nd Semester	MCA201T	Data Structures
	MCA202T	Database Management System
	MCA203T	Computer Networks
	MCA204T	Operating System
	MCA205P	Data Structures Lab
	MCA206P	DBMS Lab

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3 rd Semester	MCA301T	File Structures
	MCA302T	Object Oriented Analysis and Design using UML
	MCA303T	Theory of Computation
	MCA304T	Statistical Analysis
	MCA305P	File Structures Lab
	MCA306P	Object Oriented Analysis and Design using UML Lab
	MCA307T	Soft Core – Quantitative, Teaching and Research Aptitude
4 th Semester	MCA401T	Advanced Java Programming
	MCA402T	Advanced Algorithms
	MCA403T	Advanced Software Engineering
	MCA404T	Quantitative Techniques
	MCA405P	Advanced Java Programming Lab
	MCA406P	Advanced Algorithms Lab
	MCA407T	Soft Core – Soft Skills and Personality Development

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5 th Semester	MCA501T	Advanced Web Programming
	MCA502T	Advanced Database Management Systems
	MCA503T	Artificial Intelligence
	MCA504T	Open Elective
	MCA505P	Advanced Web Programming Lab
	MCA506P	Mini Project
6 th Semester	MCA501T	Elective – I
	MCA502T	Elective – II
	MCA503P	Main Project
	List of Electives	Distributed Operating Systems
		Software Testing
		Parallel Algorithms
		Compiler Design
		Multimedia Communication
		e-Governance
		Image processing
		Mobile Computing
		TCP / IP
		Cloud Computing
		Storage Area Network
		Data Mining
	Big Data Analytics	
	Mobile computing	

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SUBJECT EXPERTS

As a part of teaching methodology we have board of study members who helps us developing the curriculum in a competitive way according to the current industry requirements



Prof. JAMES F. JORDAN
Carnegie Mellon University CEO at Pittsburgh



Dr. R. RAJENDRAN
CEO & Founder of GREEN CHEM



Shri. STEPHEN PAUL
Ex. Sr Vice President, POLARIS



Dr. NAGENDRA SWAMY
Sr. President, Group Medical Director & Chairman Quality Council at Manipal Health Enterprises



Dr. CHANDRIKA KAMBAM
Vice President-Clinical Services at COLUMBIA ASIA HOSPITAL



Dr. RANGARAJAN
Coach & Visionary-Indian Education System

Rangarajan
Principal

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**AWARDS
RANKING
MEDIA**



Krupanidhi
Group of Institutions

RANKED

07th

BEST B-SCHOOL
In South India

by
"Times B-School Survey"

Forbes

**FORBES MAGAZINE
FEATURED
KRUPANIDHI**

as one of the Great Indian
Institutes of 2018

Certificate

PRIME TIME

GLOBAL
EDUCATION
EXCELLENCE
AWARDS
2015

News Partner: **Pravara**
Research Partner: **Business Today**
Magazine Partner: **Business Today**

Krupanidhi Group of Institutions
Best Business Management College in Bangalore

CERTIFICATE

**EDUCATION
EXCELLENCE AWARDS**

ET NOW

Krupanidhi
Group of Institutions

Best Upcoming Private
B-School in Bangalore

PERSONALITY ENHANCEMENT THROUGH FINISHING SCHOOL PROGRAM

Taking into consideration the demographic diversity Krupanidhi has its Finishing School curriculum to offer the students a varied set of skill development program through which the students can strengthen their weaknesses and be a part of holistic development.

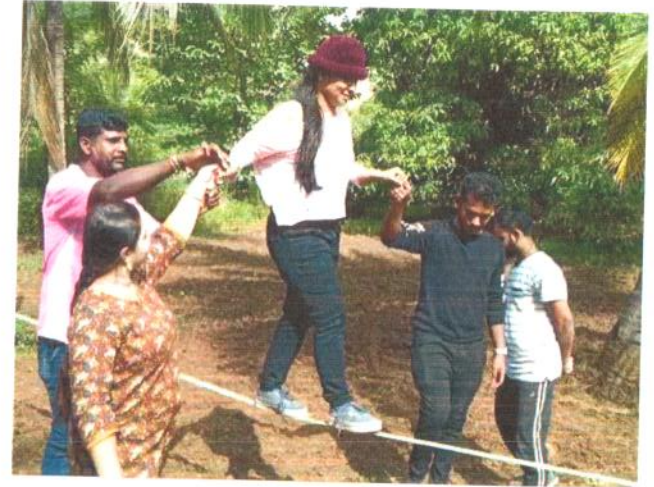
FINISHING SCHOOL PROGRAM OFFERS TRAINING ON:

- Personality Development
- Leadership Quality/Skill Development
- Business Etiquette/ Corporate Communication
- Conflict Management – Team Building
- Stress Management and Project Management
- Placement Training
- Aptitude Test

VALUE ADDED COURSES

To provide additional knowledge on different domains Krupanidhi has developed certain value added courses:

- | | | |
|---------------------|--------------|----------------------|
| ▶ Six Sigma | ▶ Management | ▶ Tally |
| ▶ Stock Market | ▶ Case Study | ▶ Business Analytics |
| ▶ Social Media | ▶ Analysis | ▶ Data Analysis |
| ▶ Marketing | ▶ Investment | ▶ Talent Acquisition |
| ▶ ERP | ▶ Management | ▶ Sales & Logistics |
| ▶ Digital Marketing | ▶ SAP | ▶ Advanced Excel |
| ▶ Payroll | ▶ SPSS | |



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Our Recruiters

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AMPHITHEATER CLASSROOMS



LIBRARY



FOOTBALL

KRUPANIDHI
has a huge 11 acre Green campus with
state-of-the-art infrastructure



SPORTS



COLLEGE HOSTEL



GYM



CAMPUS HOTEL

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TEDx KGInstitutions
X=independently organized TED event



KRUPACON
International Conference



ELEMENT 7
Cultural Fest



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